

# Yard Sale for the Cure

By participating in the Yard Sale for the Cure you are making a difference in women's lives. Last year, through the passion and generosity of participants, over \$150,000 was raised towards the fight against breast cancer. RE/MAX has been the presenting sponsor of Yard Sale for the Cure from the very beginning and has embraced the vision of a world where our daughters may never hear the words, "you have breast cancer." Your involvement means a lot. Here's how you can get involved. This year's event: Saturday, May 31<sup>st</sup>, 2008.



## How can you get involved?

### Host a yard sale at home

You may do so by registering your yard sale at [www.remaxofnanaimo.com](http://www.remaxofnanaimo.com). For a contribution of \$20.00 you will receive a host kit which includes a lawn sign, hat, pink balloons, promotional materials and information to help you be successful.

### How is Yard Sale for the Cure promoted?

RE/MAX and RE/MAX of Nanaimo will also provide:

National TV, Radio and Print advertising

Public relations

Integrated website with a yard sale search engine to promote individual sales

### Become a Street Captain!

Or encourage your friends and clients to become one. Getting the whole street involved makes the event more fun and successful. Many people you know may be interested in promoting the sale this way. Telling them about it will help the charity grow street by street. The 'Street Kit' includes a street sign, door knockers, posters and information.

### Where does the money go?

There are almost 30 different beneficiaries listed at the Yard Sale for the Cure website, and you may choose more than one. What is great about your donation is that 100% of what you donate goes directly to the cause. The Canadian Breast Cancer Foundation is the primary recipient.

### Have questions?

For more information on this event or learn more go to: [www.remaxofnanaimo.com](http://www.remaxofnanaimo.com) and clic on YARDSALEFORTHECURE or you may call your local RE/MAX office at 751.1223 and ask for Yard Sale for the Cure